



Government of Western Australia
Department of Regional Development



PUT ON YOUR
THINKING CAPS
FOR THE

Growing
Kalgoorlie-Boulder



FUTURES FORUM

Kalgoorlie-Boulder is embarking on an exciting process aimed at securing a thriving economic future for our great City, the Regional Centres Development Program.

As part of this process, we invite you to be inspired by the free community event and/or the full-day forum aimed at igniting conversations and generating ideas for the future development of Kalgoorlie-Boulder.

FREE COMMUNITY EVENING EVENT

*Tuesday 3rd May 2016
5.00pm for a 5.15pm start
WMC Conference Centre,
MacDonald Street*

Please join us for a community BBQ in the WASM gardens following the Keynote. Drinks can be purchased from the WASM Social Club

FULL DAY INTERACTIVE FORUM

*Wednesday 4th May 2016
WMC Conference Centre,
MacDonald Street*

Cost: \$60 per delegate

*Registration from 8am for a 9am start
Event followed by networking opportunity*

HURRY & BOOK EARLY
Limited spaces for both events!

BERNARD SALT
Demographer
and Futurist

Keynote Address



JOANNE JACOBS
Managing Partner,
Disrupters Handbook

*Speaking on
Innovation and
Enterprise*



CHRISTOPHER SAUNDERS

CEO, Renew Newcastle

*Speaking on
Enabling Growth*



SCOTT LANG
Director, UDLA

*Speaking on People,
Community & Place*



ELAINE CARBINES
CEO, G21 - The Geelong
Region Alliance

*Speaking on Economic
Prosperity*



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REGISTER ONLINE FOR BOTH EVENTS AT

www.kalgoorliecci.asn.au/events



MEET THE SPEAKERS

BERNARD SALT Demographer and Futurist

Keynote Address

Bernard Salt is widely regarded as one of Australia's leading social commentators by business, the media and the broader community.

He is a high-profile Melbourne-based Partner with the global advisory firm KPMG where he founded the specialist advisory business, KPMG Demographics.

Bernard writes two weekly columns for The Australian newspaper that deal with social, generational and demographic matters.

He is an adjunct professor at Curtin University Business School and he holds a Master of Arts degree from Monash University.

Bernard Salt is one of the most in-demand speakers on the Australian corporate speaking circuit and has been so for more than a decade. He is perhaps best known to the wider community for his penchant for identifying and tagging new tribes and social behaviours such as 'the seachange shift', 'the man drought', 'pumcins' and 'the goats cheese curtain'.

Bernard has popularised demographics through his books, columns and media appearances for 25 years. His body of work is encapsulated in six popular best-selling books beginning with The Big Shift published in 2001 through to his most recent work More Decent Obsessions published in 2014.



JOANNE JACOBS Managing Partner, Disrupters Handbook

Speaking on Innovation and Enterprise

Joanne Jacobs is an award-winning digital strategist and company director, and she is the Managing Partner (with Gavin Heaton) of Disruptor's Handbook, a firm that facilitates incubation of innovation from a marketing perspective. She is on the Board of Code Club Australia, as well as the NSW Government Digital Advisory Panel, she is on the Telstra Industry Advisory Board, and she is an active mentor of startups at the Telstra accelerator, Muru-D. She formerly ran the Australian office of 1000heads, a word of mouth marketing firm. In her career, Joanne has worked in London where she ran a social media production house, and she was a consultant in social networking technologies, as well as a professional speaker, business coach, trainer and strategist for digital marketing practices. Joanne also has a long history in academia, lecturing extensively in strategic use of information technology and strategic internet marketing. She was co-editor with Axel Bruns of the book, Uses of Blogs (2006).



CHRISTOPHER SAUNDERS CEO, Renew Newcastle

Speaking on Enabling Growth

Christopher Saunders has worked as a social change initiator for over 20 years.

Christopher has worked with Renew Newcastle for four years enabling creative enterprises to flourish and bring life back to a desolate cityscape whilst at the same time inform urban development decision-making.

His hands on collaborative approach has delivered some extraordinary benefits for whole communities such as the restoration of the iconic Regal Cinema in Newcastle and a national voice for farming families in the Murray Darling Basin.

Christopher is currently the chair of Tantrum Youth Arts in Newcastle. He is an alumnus of Social Leadership Australia's Sydney Leadership program.

Having grown up in Perth, he welcomes the opportunity to return to WA to share some of his experiences.



SCOTT LANG Director, UDLA

Speaking on People, Community & Place

Scott Lang has over 20 years' experience as a Landscape Architect, Environmental Consultant and Senior Manager of projects, people and business operations. He also has hands on experience as a Landscape Contractor responsible for the design and construction of a variety of projects.

After completing a degree in Planning and a post graduate diploma in Landscape Architecture Scott has practiced as a Landscape Architect in Melbourne, Hong Kong, and Perth, gaining a broad range of skills and experience throughout the Asia Pacific region.

Scott has gained specific experience in the master planning, design, tender documentation and contract administration for landscape, urban design and environmental projects



ELAINE CARBINES CEO, G21 - The Geelong Region Alliance

Speaking on Economic Prosperity

Elaine Carbines (BA Monash, Dip Ed Monash, GAICD) is the CEO of G21 - The Geelong Region Alliance. G21 is the Regional Strategic Planning Committee covering the municipalities of Greater Geelong, Surf Coast, Colac Otway, Golden Plains and Queenscliffe in Victoria, Australia.

Elaine's career has been diverse. She worked as a humanities teacher in Victorian State Schools during the 80s and 90s before entering State Parliament.

From 1999 - 2006 Elaine was the Member for Geelong Province. During this time, she held the positions of Parliamentary Secretary for Education and Environment. Elaine oversaw key government projects including:

- The Cutting Red Tape in Planning Report
- The Live Music Taskforce
- The Great Ocean Road Regional Strategy
- The Coastal Spaces Report

Following her parliamentary career, Elaine worked as the Manager of Strategic Relations at Parks Victoria from 2007-2010.



SUE MIDDLETON Chair, WA Regional Development Trust

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Sue is Executive Director of the Brennan Rural Group, a diversified family farming business based at Wongan Hills in WA that employs over 30 people. Sue has worked for 25 years at a local and regional level with rural and regional communities and organisations to manage change processes.

Sue is Chair of the National Landcare Advisory Committee, and a board member of Landcorp.

Sue has been involved in key leadership groups at a national and state level, including the Council of Australian Governments Reform Council, the National Regional Women's Advisory Council, the Australian Research Council, the National Rural Advisory Council and has been a Commissioner on the WA Agricultural Produce Commission.

Sue was the Australian Rural Woman of the Year for 2010 and was awarded the Centenary Medal for services to regional and rural Australia in 2002.



Wednesday 4th May Programme

8.00am to 9.00am	Registrations	
9.00am to 9.10am	Welcome to Country & Welcome from Youth Mayor	
9.10am to 9.20am	Introduction - Sue Middleton , Chair Regional Development Council	
9.20am to 10.00am	Keynote Address: Bernard Salt , Demographer and Futurist	
10.05am to 10.45am	Speaker: Elaine Carbines , CEO G21 - The Geelong Region Alliance - Economic Prosperity	
10.50am to 11.30am	Speaker: Scott Lang , Director UDLA - People, Community & Place	
11.30am to 12.30pm	LUNCH	
12.30pm to 1.30pm	ECONOMIC PROSPERITY Breakout Session	PEOPLE, COMMUNITY & PLACE Breakout Session
1.35pm to 2.15pm	Speaker: Christopher Saunders , CEO Renew Newcastle - Enabling Growth	
2.20pm to 3.00pm	Speaker: Joanne Jacobs , Disrupters Handbook - Innovation and Enterprise	
3.00pm to 3.30pm	BREAK	
3.30pm to 4.30pm	INNOVATION & ENTERPRISE Breakout Session	ENABLING GROWTH Breakout Session
4.35pm to 6.00pm	Thank you & conclusion followed by a networking event	

JOIN THE CONVERSATION



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www.haveyoursay.landcorp.com.au/kalgoorlie